



# FLOWERS, PRODUCE & CRAFTS

## WHEELBARROW WINDOW DISPLAY COMPETITION 2026

### Theme: Blooming Ilkley

Take one wooden wheelbarrow (supplied by the Ilkley Flower Show) and turn it into something extraordinary! Whether inspired by flowers, your business, the beauty of Ilkley or a completely original idea, create a window display that captures people's imagination and celebrates everything that makes Ilkley bloom. Let's transform Ilkley into a vibrant floral trail for everyone to enjoy!



### IMPORTANT DATES

AUG  
7<sup>TH</sup>

Register to enter by this day.

AUG  
12<sup>TH</sup>  
ONWARDS

Wheelbarrows will be delivered to participating businesses.

SEP  
1<sup>ST</sup>

Wheelbarrows to be on display by this date.

SEP  
12<sup>TH</sup>

Official judging photography will take place throughout the day.

SEP  
17<sup>TH</sup>

Winners announced ahead of the Ilkley Flower Show on Saturday 19th September.

SEP  
18<sup>TH</sup>

Wheelbarrows to be moved to All Saints Church.

### JUDGING CRITERIA

#### DISPLAYS SHOULD:

- \* Creatively incorporate the supplied wooden wheelbarrow
- \* Showcase the personality of your business
- \* Create an attractive and engaging window display
- \* Demonstrate originality, imagination and visual impact
- \* Reflect the vibrant atmosphere of the Ilkley Flower Show

#### ADDITIONAL RECOGNITION WILL BE GIVEN FOR THE THOUGHTFUL USE OF:

- \* Recycled materials
- \* Sustainable materials
- \* Environmentally responsible design
- \* Locally sourced flowers, plants or decorative materials
- \* Creative reuse of items that would otherwise go to waste

Alan Titchmarsh will judge the displays (Overall Winner, Sustainability Award & Most Innovative Display). Winners will receive a personalised comment which maybe featured in local media, PR materials and publicity. **The People's Choice Award will be voted for by the public.**

### FOUR AWARDS TO CELEBRATE CREATIVITY



#### OVERALL WINNER

Awarded to the display that best captures the Blooming Ilkley theme through creativity, originality and visual impact.



#### SUSTAINABILITY AWARD

Awarded for the best use of recycled, reclaimed and environmentally sustainable materials.



#### MOST INNOVATIVE DISPLAY

Awarded for the most imaginative and original interpretation of the competition theme.



#### PEOPLE'S CHOICE AWARD

Voted for by the public. The display that captures the hearts and votes of our community.



TO TAKE PART EMAIL [flowershow@discoverilkley.co.uk](mailto:flowershow@discoverilkley.co.uk)



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Discover Ilkley



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**ILKLEY BID**  
BUSINESS IMPROVEMENT DISTRICT